

“Look at the nations and watch—
and be utterly amazed.
For I am going to do something in your days
that you would not believe,
even if you were told.

HABBAKKUK 1:5

“SEE” PROPOSAL SUMMARY

This is an innovative, non-denominational, evangelistic plan to bring thousands, even millions of souls to Jesus Christ, using self-funded “Strategic Eye-gate Evangelism” (“SEE”). This plan will work anywhere in the world, anytime of day or night, 365 days a year, 24 hours a day. This strategy does not depend on stadiums, ballrooms, TV, radio, books, computers, cell phones, social media, the internet, or the skills, talents and anointing of a well-known preachers and evangelists.

Instead, this proven method of presenting the Gospel to the “lost” will work for any willing follower of Jesus Christ. This “low tech” method of evangelism, in our ever changing “high tech” world, requires minimum manpower, resources, maintenance and investment, when compared to most forms of traditional Christian evangelism. The “SEE” method can also be self-funded and has the potential to fund other ministry priorities. Finally, the primary elements required for “SEE” to function will never become obsolete, out of style, or deteriorate over the decades. In fact, they will hold their value or increase in value over time.

In Christ’s service,

Max & Sherry Greiner

MAX GREINER, JR. DESIGNS © 2/17/19

“STRATEGIC EYE-GATE EVANGELISM”

(“SEE”)

A DRAFT Proposal by Artist/Evangelist Max Greiner, Jr. – Copyright 2/17/19 ©

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I. INTRODUCTION

God “made” me an artist in 1951 when He gave me breath, my DNA and creative talents. I was Saved at age 7 in a Southern Baptist church in Beaumont, TX. God “called” me to be an evangelist in July of 1989, after I prayed with my wife, Sherry for the “Gifts Of The Holy Spirit” (1 Cor 12) with a Presbyterian man named Bill Banks, at the Christian Booksellers Convention in Atlanta, GA. At that prayer, God placed a sincere concern for the “lost” in me and my wife, Sherry. After this empowering experience, we asked God to use us anyway He wanted. He did.

I am a life-long archery hunter, a bowhunter. There are two main strategies when bowhunting big game: Let the animals come to you, or go after them. Both methods work. So it is with Christian evangelism. God has called, gifted and trained me to pioneer a new form of evangelism we call “Eye-gate Evangelism”. If your desire is to publically honor Jesus Christ and to bring as many souls as possible to Him, as fast as possible, please prayerfully consider this God-breathed, last days, evangelistic strategy!

- A. **“SEE”** - “Strategic Eye-gate Evangelism” (“SEE”) presented here is an “out of the box” method of very effective, last days Christian evangelism. Compared to historic methods of evangelism (i.e. street ministries, charities, crusades, meetings, concerts, churches, schools, missionaries, evangelists, preachers, books, magazines, movies, social media, internet, TV and radio, etc.) “SEE” is unique, innovative, effective and inexpensive by comparison. The “Return On Investment” (ROI) is extremely high. Unlike typical ministries, “SEE” can be self-

funded, without the need for donors, if so desired. And, the “SEE” method can be used by one lone Believer, a church, a group of churches, a ministry or company!

Visual art speaks all languages... in an instant! This evangelistic plan will work anywhere, any time, day or night, 365 days a year! Very few ministries or churches are open 24/7. And, “SEE” is “low tech”. It can even work without electric power! If a picture is worth a thousand words... a three dimensional sculpture is worth at least 3,000 words!

God made artists and gifted them to create specific artwork which honors Him. The first person according to the Bible, who was “filled” with the Holy Spirit, was the artist, Bazalel (Ex 31:1). Unfortunately, much of the modern-day church has abandoned the visual arts and its visual artists. However, God has not. If the Holy Spirit can anoint Apostle Paul’s handkerchief to do amazing, supernatural things (Ac 19:11), the same Holy Spirit can anoint artwork that He inspired, through artists He gifted and commissioned. Many people believe in the “Seven Mountains Vision” that God will use the visual arts in the last days to reach the lost.

- B. **BASIC CONCEPT** - The basic concept of “Strategic Eye-gate Evangelism” (“SEE”) is that the Holy Spirit will use the “eye” to draw the “heart” to Jesus Christ, if provided with the means to do so. Like the little boy who gave Jesus his fishes and loaves (Mk 6:41), the LORD multiplies whatever we give Him.

- C. **PROOF IS IN THE PUDDING** - For the last 30 years, I have personally proved that this evangelistic strategy works. I discovered this powerful witnessing method when I first began pulling my life-size “*Divine Servant*”[®] bronze sculpture across the USA on an open trailer, starting in November of 1990. (This bronze depicts Jesus Christ washing the feet of Peter as described in John 13.) On my very first trip to Houston’s Second Baptist Church and the state convention of Texas Southern Baptists, I planned to cover the 1,200 lb. bronze statue to protect my new sculpture from road dirt.

However, at a gas station, the Holy Spirit clearly spoke to me through a total stranger and told me to NEVER cover up His sculptures again. God sent thousands of strangers to my art display trailers, everywhere I went across America! By the grace of God, I was able to lead many of these people (from different races, professions. income levels, religions, ages and backgrounds) to Jesus Christ through the “Born-again” experience. Because of the anointing God placed on the art, I was even able to lead atheists, witches and people from other religions to Christ!

Since then, I have towed my Christian sculptures thousands of miles on open trailers across the continent, from the Atlantic to the Pacific Ocean, from Mexico into Canada. No matter

where I went, every time I stopped, people immediately flocked to my art display trailer, often in large groups!

Curious people would even seek me out at my table inside restaurants, or wait for me outside, until I returned to my vehicle. Some strangers would actually follow my trailer for hours, or wave me down on the road, just to get me to stop and talk with them.

As a result, by the grace of God, I have been able to minister the love of Christ to thousands of people by simply answering their questions and praying for them. God has repeatedly used my monumental, Christ-honoring sculptures to bring to the “lost” to a personal relationship with Jesus, and to the power of the Holy Spirit. “SEE” is the easiest, fastest method of evangelism that I know about. I don’t chase people, they chase me!

Two thousand years ago, Jesus Christ instructed His followers to always “Test the Fruit and the Root” (Gal 5:22 & Jn 15:1) to determine if something, or someone was from God. By the grace of God, this creative method of evangelism has already produced amazing amounts of spiritual “Fruit”. Thousands of Salvations have already happened using the “SEE” method. God has anointed this strategy for His purposes, at this time in world history!

II. **MOBILE EVANGELISM TRAILERS (“MET”)**

- A. **VISION** – Imagine an open trailer traveling across the USA (or any nation) with a large, Christ-honoring bronze sculpture on full display. Imagine taking this trailer to places where people are known to congregate such as shopping areas, sports events, concerts, churches, schools, parks or popular tourist attractions. Imagine a steady stream of people of all ages, races, income levels, professions and religions drawn to your trailer.

Imagine curious viewers asking about the sculpture. Imagine using their questions to present the Gospel of Christ. Imagine being at one location for hours, simply because so many people are coming. Imagine bringing many to a Salvation experience with Jesus Christ, on the spot!

Imagine having so many divine appointments that you have to ask God to hold the people off for a while, so you can take a break! (This happens to me all the time!) Now imagine this: Thousands of missionaries, evangelists and laymen towing a fleet of these art trailers across the nations for Jesus Christ, Yeshua, the Messiah!

- B. **CUSTOMIZED TRAILER** – I have designed a special customized, 12’ double axle trailer to safely carry selected Greiner monumental bronze sculptures, in full view of travelers on the highway. The statues are securely attached to the trailer with steel bolts. They sit

on top of a hidden storage area about 18" tall. Removable "message" panels are placed around the four sides of this storage compartment with evangelistic scriptures.

- C. **"STEALTH EVANGELISM"** - My new, 11' long *"Lion Of Judah"*[™], life-size (105%) bronze sculpture (#06100) is ideal for "Stealth Evangelism". This is because the lion is a neutral, non-religious symbol to most. The majestic African male lion is a universally beloved, from nature, history, art, literature, movies, astronomy, government and religion.

The Holy Spirit will continually draw people to this 1,134 lb. lion sculpture for an unsuspected "God Encounter". Drivers of the tow vehicle should be inconspicuous, not readily recognized as pastors, evangelists, missionaries or Christians. These "Mobile Evangelism Trailers" ("MET") can function in parts of the world where Christianity or Judaism are not welcome. In these countries, the panels on the sides of the trailer should be innocuous, commercial ads, rather than obvious evangelistic messages. The eight, removable (18" x 36") side panels can be delivered blank, so the secular advertising of a company, restaurant, hotel or event can be added by a local sign shop.

- D. **"OVERT EVANGELISM"** – Curiosity stimulated by the Holy Spirit will cause total strangers to approach the trailer. I have created several Christ-honoring, majestic bronze sculptures that can mount to a 12' trailer. These include the life-size (105%) *"Divine Servant"*[®] (#00609) and *"Fisher Of Men"*[®](#00358) bronzes. In addition, *"The Great Commission"*[®] (#02385) and *"The Coming King"*[®] ½ life-size bronze sculpture (#02598) can be displayed on a trailer. These bronze statues clearly present Biblical themes. However, none are recognized as religious icons.

The side panels on "Overt Evangelism" trailer will come with key Bible verses (in the preferred language) using a modern version of the Bible. In addition, the "Ten Commandments" and "Sinner's Prayer" can be presented to viewers, if desired. The names and logos of Sponsors, such as Christian churches, ministries, colleges or seminaries can be added to the back and front of the trailer, if desired. Upcoming Christian events can also be promoted to thousands of viewers, as the trailer travels down the road.

- E. **CUSTOM SALVATION TRACTS** – Beautiful Gospel Tracts, which explain the monumental art on display can be printed and given away to the curious. These "art" brochures can be either "Stealth" or "Overt" tracts. For example, a "Stealth" tract about the *"Lion Of Judah"*[™] sculpture would look like literature provided by an art museum. These tracts would explain the lion in nature, history, art, literature, popular culture, movies, astronomy and finally religion. At the end, the Christian reference would provide a simply Gospel message and point to the Bible.

An “Overt” Gospel Tract could actually provide scriptures and prayers. However, the tract would still be in the form of a beautiful art brochure. On the back, the ministry’s contact information should be listed.

F. **FUNDING** – Mobile Evangelism Trailers (“MET”) allow for several unique methods of funding, other than donations. Over time, the “MET” is also capable of generating funds way beyond the cost of the art and display trailer. These funds can be used to fund other ministry priorities. These unorthodox funding methods include:

a. **Panel Rental** – If desired, the eight, 18” x 36” trailer side panels (four on each side), plus the front and back panels, could be leased monthly to Sponsors or advertisers. Depending on how and when the trailer is used, these panels could be viewed by thousands of people each month. For “Overt” trailers, the panels could display the name and logo of the Sponsor, below the Bible verses. “Stealth” trailers would just have the name, logo and message of secular Sponsors or advertisers.

Local media (TV, print and internet) might do human interest stories on the unique art trailer and its special evangelistic purpose. This free publicity could potentially reach millions of viewers. Panels should be tastefully designed, since the trailer is displaying original fine art, not “camp” or “kitsch” fake art. We must represent God with excellence.

For the sake of explanation, assume that eight panels were rented out monthly for \$500 each. \$4,000 per month in income could be generated from the eight panels for a ministry. (The national rates for 14” x 36” advertising signs on taxi cabs are \$200 to \$500, for four weeks.) The trailer owner’s name and logo should be on the back tail gate of the trailer, facing the traffic following. Plus, the name of the artwork and artist will be posted on the back panel, with this statement: *“THIS BRONZE NEEDS A GOOD HOME!”* In the event someone actually orders a bronze sculpture, as a result of seeing my sculpture on your trailer, MAX GREINER, JR. DESIGNS will pay a sizeable “Finder’s Fee” to the trailer owner.

b. **Trailer Rental** – The entire art trailer itself can be rented out for special occasions. These events could include weddings, funerals, reunions, Bar mitzvahs, birthdays, parties, business openings, political events, religious events, conventions, meetings, crusades, and concerts. The trailer could be skirted for stationary events. For example, your art trailer could rent for \$400 per day. If the trailer was rented out for ten days a month, \$4,000 could be generated. A standard rental contract should be created to handle daily, weekly or monthly rentals. I have rented my trailer for \$1,000 per month in the past.

- c. **Indirect Sales** – Anytime my monumental sculptures are displayed publically, people frequently ask how and where the artwork can be purchased. This interest could be for the large bronze monument on display, or smaller, inexpensive versions of the composition. Owners of the art trailers have the opportunity to refer customers direct to MAX GREINER, JR. DESIGNS, and receive a free gift of my art if sales result.
- d. **Direct Art Sales** – Frequently, people who view Greiner monumental sculptures on a trailer want to purchase small versions of the art immediately, on the spot, as a souvenir. Max Greiner, Jr. Designs will sell my copyrighted and trademarked artwork, at a special discounted Wholesale Price to a ministry (or Dealer) when a \$300 “Minimum Order” is met. These small and inexpensive art gifts can be delivered to immediately to customers. Quantities can be stored in a hidden area below the monumental sculpture. Also, rather than actually “selling” Greiner art products, 501c3 organizations have the option to give away my art as “Thank You” gifts to ministry donors, thus avoiding the traditional sales transaction.
- e. **Sponsors** – Due to the unique commercial and ministry advertising benefits, a single Sponsor might purchase a “Mobile Evangelism Trailer” (“MET”) for a ministry. For example, a Christian owned business, or a large church, or group of churches might want to sponsor a trailer for their community.

III. **SCULPTURE PRAYER GARDENS (“SPG”)**

- A. **VISION** - Imagine beautiful, Christian Sculpture Prayer Gardens located on private property at churches, colleges, seminaries, ministries and Christian owned businesses. Imagine peaceful, Christ-honoring art gardens that inspire, encourage, educate and evangelize viewers. Image art parks that publically lift up Jesus Christ across the world and bring souls to the Savior!

In the past, I have designed custom Sculpture Prayer Gardens, environments and special sculpture bases for: Dallas Baptist University, Dallas Theological Seminary, Southwest Baptist Theological Seminary, Church of God Headquarters (Cleveland, TN), Greenville College, Prestonwood Baptist Church, Dallas Park Cities Baptist Church, Anaheim Vineyard, National Religious Broadcasters Headquarters, San Antonio Cornerstone Church, Trinity Broadcasting Network, Habitat For Humanity, Billy Graham Evangelistic Association, North Greenville College, Southwest Assembly Of God Seminary, Sterling College, Ashland Seminary & University, Insight For Living, Jesse Duplantis Ministries, Bellevue Baptist Church, Calder Baptist Church, Atlanta First Baptist Church, Palm City Presbyterian Church, Orlando First Presbyterian Church and Chick-fil-A.

- B. **TCKF GARDEN** – On December 9, 2001, God “called” me and my wife, Sherry to build free, evangelistic, self-funded, Sculpture Prayer Gardens along the sides of major highways of the USA and world. These free, spiritual art parks would present the written Gospel in multiple languages, 365 days a year to tourists.

On May 4, 2004, THE COMING KING FOUNDATION was created as a non-profit, 501c3 “art museum” to accomplish this God-given vision. The original vision uses five of my Christ-honoring, monumental sculptures and 77 Bible verses, displayed on 16” Scripture Tiles, in at least three languages. The artwork and Scripture Tiles are displayed in a 300’ cross-shaped garden. At the end of the garden, a massive, Cor-ten steel, 70 ton sculpture called “*The Empty Cross*”™ would be located. Imagine hundreds of thousands of tourists reading the written Word of God, the Sinner’s Prayer and then giving their hearts to Jesus, at the foot of the 77’7” cross!

The original prototype garden is located on 24.5 acres of land on IH-10 in the Texas Hill Country, 60 miles northwest of San Antonio. This “Garden Tabernacle” was dedicated on September 13, 2015 in Kerrville, TX. Since 2016, THE COMING KING SCULPTURE PRAYER GARDEN has presented the written Gospel to over 100,000 people a year since 2016. Personal commitments to Christ are now in the thousands. As of this date, visitors from all 50 states and at least 80 countries have visited the top local tourist attraction in the town of about 24,000 people! To our knowledge, at least 29 people have canceled their plans for suicide after coming to the garden.

Gardens that meet the TCKF requirements can be designated as a “COVENANT CERTIFIED” SCULPTURE PRAYER GARDEN and will receive the support, assistance and promotion of TCKF.

For more information on this unique evangelistic vision, please contact me or visit the TCKF website: www.thecomingkingfoundation.org

- C. **CUSTOM DESIGNED GARDENS** – For those who do not have the required amount of land (7 to 10 acres) or the location on a highway to build a full size TCKF garden, I am pleased to design a unique custom, Sculpture Prayer Garden for your site featuring my sculptures. This garden can still be designed to lift up Jesus Christ and win souls. In addition to my full life-size statues, my Christian bronze compositions are also available in ½ and 1/3 life-size versions, for a smaller garden footprint. An entire garden can be built around one life-size sculpture, if desired.

IV. CONCLUSION

In summary, “SEE” is a unique, new method of presenting the love of Christ that can work anywhere and anytime. The Gospel can be presented in multiple languages, in writing,

24/7, to thousands of people, 365 days a year. The “SEE” method works because it is not “man centered” or “man-dependent”. Special events, services, famous preachers and evangelists are NOT required for this method of evangelism to be successful. The art and scriptures speak for themselves. Ultimately, it is the Holy Spirit who draws the viewer’s eye to Jesus, who changes their heart!

In addition, the “SEE” method of evangelism can continue forever since it is not man dependent! It is not a one-time event, or a weekly service like most Christian evangelistic outreaches. Bronze sculptures can literally last for thousands of years. The bronzes will maintain their value and not go out of style, deteriorate or become obsolete, like most things we buy today (such as electronics, cars and buildings). These Christian bronze sculptures and the “Scripture Tiles” will carry God’s anointing until the white horse returns (Rev 19:11)!

Finally, what is the Greiner motive? My motive is to obey God and use my gifts, talents and resources for His glory. By His grace, I have made a living for my family by creating artwork since 1978. Originally, I made art that pointed to the creation. Now, I make art which points to the Creator. Selling my artwork also allows our family to help build the Kingdom of God. The famous martyr missionary, Jim Elliott said: *“He is no fool who gives what he cannot keep, to gain what he cannot lose.”*

Therefore, Sherry and I humbly ask you to consider using the “SEE” method of evangelism, if lifting up Jesus Christ publically and winning souls is important to you. Would you pray about sponsoring a “Mobile Evangelism Trailer” (“MET”) for a church or ministry, or build a “Sculpture Prayer Garden” (“SPG”) in your town? It will quickly become one of the top tourist attractions in the area! Build it and they will come! Thank you for your prayerful consideration!

In Christ,

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NOTE:

- For more detailed information of THE COMING KING SCULPTURE PRAYER GARDEN vision, please request the latest PROJECT PROPOSAL.

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