

KERRVILLE GETS TOURISM BOOST FROM CROSS

The Coming King Sculpture Prayer Garden, located on IH-10 at the main entrance to Kerrville, is giving local tourism a big boost. Despite its unfinished condition, thousands of tourists are visiting the 24.5 acre, free sculpture park from across the USA and world. Guests have come from all 50 states and at least 40 countries, some flying into San Antonio just to come to Kerrville.

The recent two weeks of freezing, rainy weather did not stop people from reaching “The Empty Cross” 77’7” sculpture, which is the focal point of the Christ-honoring garden. TCKF promotes the seven story structure as the most symbolic cross sculpture in the world. A new digital traffic counter installed at the first of the year showed that even during the very inclement weather, 100 to 120 people a day still visited the outdoor spiritual garden. In good weather, visitor numbers have been documented over 700 people per day.

On Friday 1/23/15, the Trinity Broadcasting Network, possibly the largest TV network in the world, will be broadcasting another TV show about the Kerrville garden. The show will air locally on Channel #23 at 10:30 am this Friday, and again a few hours later at 1:30 am the next morning. It will also air on 1/29/15 at 1:30 am.

On Saturday 2/7/15 at 10:30 AM, KSLR 630 AM radio will begin hosting a 30 minute weekly radio program on the Kerrville garden, to draw tourists to Kerrville and to Jesus Christ. KSLR is the largest Christian radio station in south Texas and part of the Salem Broadcasting Network, which has almost 100 radio stations across the USA.

This weekly radio show will be sponsored by the Mamacita’s restaurant chain and the 1859 Historic Hotels chain, which owns the YO Hotel and the Inn Of The Hills hotel here in Kerrville. In addition, Max Greiner, Jr. Designs will be the third show sponsor, a Kerrville company owned by the founders of The Coming King Foundation, Max and Sherry Greiner.

Negotiations are currently underway for the radio show to also be carried on KTXW 1120 AM in Austin, TX. If this happens, the weekly tourism show will be broadcast across much of Texas.

In February, a film crew working for the Methodist Hospital System will be coming to Kerrville’s Sculpture Prayer Garden to film portions of a documentary on healing. Hundreds of visitors to the Christian garden have reported receiving healing after praying the four prayers posted inside the 77’7” open Cor-ten steel cross sculpture.

According to TCKF, at least 13 people have canceled their suicide plans, after praying inside the massive cross sculpture.

Also in late February, the popular Kerrville tourist attraction will be presented to thousands of Christian radio and television broadcasters from around the world at the National Religious Broadcasters Convention in Nashville, TN.

Kerrville is also being promoted by a 4.5" white vinyl auto decal, which is given away at the garden with free Bibles and TCKF literature. Thousands of these "CROSS OVER KERRVILLE" decals have been distributed to tourists over the last two years.

For more information contact TCKF at (830) 928-7774, or www.thecomingkingfoundation.org.

